

Use of Images of Children

There have been rapid changes in the technology of image reproduction. Taking and publishing pictures is now easy and it can be difficult for schools to monitor and control images taken of the children.

Willingdon Community School has a duty to provide a safe environment for students at school. While we are aware of the risks of image misuse, we believe that the school needs to balance this against the positive value of professional, high quality images or video of students, celebrating and promoting the school as an enjoyable and vibrant place to learn. Good pictures of the school and its children can help in putting the school at the heart of the local community and enhance its reputation.

- The school will only take and use images (photographs, video) that are appropriate and are considered to be safe from misuse.
- Children will be made aware of why their pictures are being taken and how they will be used.
- The school will take extra precautions to ensure that only appropriate images are used for the website.
- The school will keep a record of parent responses to the questions about use of images and unless the school is informed in writing these consents will remain valid for the 5 years the child is a member of the school.

Parents are asked to sign to agree to the following:

1. I give permission for my child to be **named** with their image in school publications and online communications.
2. I agree that **anonymous** photographs of my child can appear in school publications and on line communications